



City Clerk's Office
3338 Coolidge Hwy.
Berkley, MI 48072
248-658-3300
Fax: 248-658-3301
www.berkleymich.org

CITY OF BERKLEY, MICHIGAN HANDBILL LICENSE APPLICATION

Date: _____

Business Name: _____

Contact Person: _____

Business Address: _____

Phone Number: _____

Description of merchandise/services being advertised:

Type of License: One Day (\$10) One Year (\$75)

By signing below, you agree not to distribute handbills:

- Between the hours of 9:00pm and 8:00am
- Upon any premises with a sign or notice barring such distribution
- To any uninhabited property
- In any way which would lead to the handbill being blown about the premises

Business Owner or Representative

Date

Note: A copy of each handbill must be provided to this office prior to its distribution.

Approved: _____

Expires: _____

City Clerk's Office

Date



CITY OF BERKLEY MICHIGAN

CODE OF ORDINANCES

HANDBILLS - \$10.00 ONE DAY ONLY / \$75.00 FOR THE ENTIRE YEAR COPY OF THE HANDBILL IS PROVIDED TO THE CLERK'S OFFICE

ARTICLE II. HANDBILLS

Sec. 6-31. Purpose of article.

The purpose of this article is to protect the people of the city against careless distribution of handbills and circulars. Such is determined to be detrimental to the public welfare, and it is determined that the public interest, convenience and necessity requires the regulation thereof.

(Code 1981, § 3-16)

Sec. 6-32. Definitions.

The following words, terms and phrases, when used in this article, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

Commercial handbills or *circulars*. Any printed or written matter, any sample or device, dodger, circular, leaflet, pamphlet, paper, booklet or any printed matter or literature which advertises for sale any merchandise, product, commodity or thing, or which directs attention to any business or mercantile or commercial establishment, or other activity, for the purpose of directly or indirectly promoting the interests thereof by sales.

(Code 1981, § 3-17)

Cross references: Definitions generally, § 1-2.

Sec. 6-33. Exemptions.

Exempt from the provisions of this article is the distribution of handbills or circulars primarily or solely pertaining to religious or political activities and any periodical or current magazine regularly published with not less than 12 issues per year.

(Code 1981, § 3-18)

Sec. 6-34. Licensing.

It shall be unlawful for any person to circulate, distribute or cause to be circulated or distributed, any commercial handbill or circular, except those pertaining to political or religious activities, unless such person shall have first made application for and obtained a license from the city clerk for the circulation and distribution of commercial handbills or circulars.

(Code 1981, § 3-19; Ord. No. 28-95, § 1, 3-6-1995)

Cross references: Licenses and permits generally, § 30-31 et seq.

Sec. 6-35. Display of name of employer.

Every agent or employee who shall distribute handbills or circulars in the city shall, while engaged in such distribution, carry a bag or other marking on his person, which shall clearly indicate the name of the company by whom he is employed.

(Code 1981, § 3-20)

Sec. 6-36. Hours.

It shall be unlawful for any person to distribute handbills or circulars between 9:00 p.m. and 8:00 a.m.

(Code 1981, § 3-21)

Sec. 6-37. Restricted on private premises.

No person licensed under the provisions of this article shall distribute, dispose of, place, throw, scatter or cast any handbill or circular in or upon any private property except by attaching such handbill or circular to the door or premises in such manner as to prevent its being blown or drifted about such premises or elsewhere. No such handbill or circular shall be distributed in any manner in or upon any private premises which is temporarily or permanently uninhabited.

(Code 1981, § 3-22)

Sec. 6-38. Prohibited on posted premises.

It shall be unlawful for any person licensed under this article to distribute any handbill or circular upon any premises if requested by anyone thereon not to do so, or if there is placed on the premises a sign bearing the words: "No Trespassing," "No Peddlers or Agents," "No Advertisement" or any similar notice, indicating in any manner that the occupants of the premises do not desire to have handbills or circulars left upon such premises.

(Code 1981, § 3-23)